



ERA

Era lounge chair swivel

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C O P E N H A G E N

Era with a twist

- Normann Copenhagen launches new designs in the Era collection

The prizewinning lounge collection Era gets a new twist this autumn – quite literally. The Era lounge is now introduced as a swivel chair, with a streamlined base in shiny aluminium. A matching footstool and side table with a granite table top have also been added to the collection, opening up for new opportunities to create exclusive lounge areas.

The Era lounge collection combines modern production techniques with traditional furniture craftsmanship in a timeless and characterful design. The new swivel chair elegantly emphasises Era's well-proportioned lines and is a natural extension of the collection's design DNA. For example, designer Simon Legald, has used the same rounded finish for the swivel chair's feet as on the finish of the Era rocking base.

The "X" shape of the swivel foot is repeated in the base of the new Era side table, which comes with a solid granite table top. With its vibrant pattern and subdued shades of colour, the granite makes a flattering partner to the cool aluminium base. There are three different types of granite to choose from, with black, grey or pink dominating their colour scheme.

The combination of the Era swivel chair and side table are ideal for lobbies and lounge areas or for the place of honour in the living room, with the matching footstool for added comfort. The Era lounge chair is available in high and low versions, and in addition to the new swivel base, it is also available with legs in oak, walnut, black coated steel or chrome as well as with a chrome rocking base. The collection also includes a two-seater sofa. Choose between three attractive wool fabrics or soft, durable leather in a vast number of colours.

The Era collection of lounge furniture was presented at the Salone Internazionale del Mobile in Milan, Italy in April of 2014, and was awarded both a German Design Award 2015 and a Red Dot Award 2016. The furniture is made to order and has a delivery time of 6 - 8 weeks.

Colours:

Side table: Black, grey or pink granite with legs in black or polished aluminium.

Lounge chair with swivel base, footstool with X-base: Black or polished alu. With upholstery in all colours in the available fabrics.

Materials:

Side table: Aluminium, granite

Shell: Hard, moulded PU foam with steel reinforcement, Cushion: Soft moulded PU foam, Textile: Gabriel/Fame, Gabriel/Fame Hybrid, Gabriel/Breeze Fusion, Sørensen leather/Ultra leather, Legs: Aluminium

Dimensions and prices:

Side table H: 45 x L: 60 x D: 48.5 cm, EUR 445,- / GBP 329,- / USD 490,-

Side table H: 40 x L: 67.5 cm x D: 66 cm, EUR 540,- / GBP 399,90,- / USD 600,-

Footstool with X-base: H: 39 x L: 53 x D: 42 x SH: 39 cm, from EUR 470,- / GBP 349,90,- / USD 520,-

Lounge chair low swivel: H: 77 x L: 83 x D: 83 x SH: 40 cm, from EUR 1210,- / GBP 899,90,- / USD 1335,-

Lounge chair high swivel: H: 103 x L: 83 x D: 83 x SH: 40 cm, from EUR 1345,- / GBP 999,90,- / USD 1485,-

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